

7-Day Accountability Tracker

| Day & Date | One Task I Will Complete Today | Done / Not Done | What Helped / What Blocked Me |
|------------|---|-----------------|--|
| Day 1 | Scrape company data from LinkedIn and clean duplicates | Done | Used web scraper script and filters for quick cleanup |
| Day 2 | Normalize job title and industry fields for CRM upload | Done | Clear formatting rules and naming standards helped maintain consistency |
| Day 3 | Standardize company website URLs and remove invalid entries from the dataset | Not Done | Faced formatting inconsistencies and missing fields, which required extra validation scripts |
| Day 4 | Enrich CRM with missing company details like size, location, and LinkedIn URL | Done | Used enrichment tools and filters to update records efficiently |
| Day 5 | Tested an automation email drafting tool based on value propositions and sales assets | Done | Evaluated AI-generated drafts for accuracy and personalization before campaign use |
| Day 6 | Verify and clean bounced contacts from the recent campaign | Not Done | Delay in receiving results from email verification site due to server down |
| Day 7 | Summarize weekly updates and share report with manager | Done | Analytical data & notes made report preparation easy |